Ease of Doing Business Uttarakhand

Using Private Sector Inputs to Design and Implement Reforms

Dr. R. Rajesh Kumar
Director ( Industries )
Government of Uttarakhand
<table>
<thead>
<tr>
<th>Stakeholder</th>
<th>Reforms</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>A person with an interest or concern in something, especially a business</em></td>
<td><em>Make changes in (something, especially an institution or practice) in order to improve it.</em></td>
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Running the Reform Marathon

1. Stakeholder Identification
2. Inputs from Stakeholders
3. Using Inputs to initiate reforms
4. Implementing Reforms
5. Taking stock
6. Course Correction
7. Roll out Improvements
8. Standing the Test of Time

Acceptance of Reforms?
Knowing your Stakeholders & Getting their Inputs (Step 1 & 2)

- Industry Associations
  - Policy Advocacy

- Established Businesses (Large / Small)
  - Improvement in Existing Systems & Processes

- Potential Investors
  - Policy Incentives & Their Comparison with other states

- Government

- Department
  - Capacity Constraints

- Domain Experts
  - Consultancy

Stakeholders

Political Buy-in
Reforms Life Cycle – Part I
From Initiation – Implementation (Steps 3 & 4)

- Draft
- Understand System Wide Impact
- Collate Pros & Cons
- Feed Back from Stake Holders
- Feedback Review
- Accept

Roll out the Reforms

Government
Department
Private Sector
Reforms Life Cycle – Part II
Standing the test of time (Steps 5 to 8)
Government - Industry Stakeholder Interaction

- **Public Consultation**
  A dedicated Portal (www.ukpublicconsultation.in) for Public Consultation to enable transparency in Policy Making

- **Investor Forum - HEC**
  Meetings of Industry Associations with High Level Empowered Committee chaired by Chief Secretary to resolve policy hurdles

- **Investor Forum – DIC / DOI**
  Meetings on last Friday of every month to interact with Industry Associations with specific agenda. Feedback on Reforms & Training
Government - Industry Stakeholder Interaction
## A transparent Public Consultation Platform

www.ukpublicconsultation.in

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### Forum for Public Consultation

#### Departments

- **ALL**
- **ITDA**
- **Labour**
- **Tourism**
- **Directorate of Industries**

### Table of Consultations

<table>
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<tr>
<th>S.No.</th>
<th>Date of Release</th>
<th>Department</th>
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<td>Directorate of Industries</td>
<td>Uttarakhand Startup Policy</td>
<td>2016-06-30</td>
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Uttarakhand – How Industry showed us the way forward

**Policy Discussions**
- Mega Textile Policy 2014
- Mega Industrial & Investment Policy 2015
- Start-Up Policy 2017

**List of Clearances**
- Identifying Comprehensive List of Noc`s, Clearances of all State Departments

**Business Process Re-Engineering**
- Vetting As-Is Process flows of Departmental Clearances
- Giving Suggestions on simplifying processes

**Prioritizing Reforms**
- Tourism is important for Uttarakhand – All Tourism related clearances are being made online
Looking into the Future – Not Only an Investor Friendly State but Investor Friendly Districts

1. EoDB Vision for the State
2. Holistic View of the Competitive Advantages / Disadvantages of the State
3. Reforms Percolating to all the implementing bodies of the Government
4. Positive Investor Sentiment
5. Preferred Investment Destination

First Year – Inertia & Resistance

Second Year – Buy-in but mostly enforced Agenda

Third Year – Pride & Proactive participation, Shared Ownership for Success by all stakeholders including the Industry, We should replicate it beyond the DIPP agenda

13.36%

96.13%
Thank You